

## Joy Of Strategy A Business Plan For Life

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### Amazon.com: Joy of Strategy (9781629561424): Rimm, Allison ...

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### The Joy of Strategy: A Business Plan for Life | IndieBound.org

In her recent book, "The Joy of Strategy: A Business Plan for Life," Rimm takes a business approach to attaining happiness. She recently spoke to the Globe about her philosophy.

### Consultant Allison Rimm plans for joy - The Boston Globe

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